

Total No. of Questions : 6]

SEAT No. :

P2154

[Total No. of Pages : 3

[5804]-201
F.Y. B.B.A.
INTERNATIONAL BUSINESS
201 : Basics of Cost Accounting
(2019 Pattern) (CBCS) (Semester - II)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Use of calculator is allowed.*

Q1) a) Fill in the blanks : [5]

- i) Need for cost Accounting arises because of limitations of _____ accounting.
- ii) _____ is the price paid for something.
- iii) _____ is a statement which provides for the assembly of the detailed cost of a cost centre or a cost unit.
- iv) Carriage on purchases is the part of direct _____ cost.
- v) _____ means the allotment of whole items of cost to cost centre or cost units.

b) Write True or False : [5]

- i) A cost centre is a location, person or item of equipment, for which costs may be ascertained and used for the purposes of control.
- ii) All overheads are costs, but all costs may not be overheads.
- iii) Operating costing deals with costing of services.
- iv) Variable overheads vary with the volume of output.
- v) Allocation of cost is always direct.

Q2) Explain the cost concepts, 'Cost,' 'Costing', 'Cost Accounting' and 'Cost Accountancy'. Also explain the objectives of cost Accounting. [15]

OR

Define the term 'Element of Cost'. State the various elements of cost with suitable examples.

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Q3) Write short notes on any two :

[10]

- a) Cost centre
- b) Allocation of overheads
- c) Cost plus contract
- d) Difference between job costing and contract costing

Q4) The following information has been obtained from Srujan Ltd. Solapur for a quarter ending 31st March, 2019. **[15]**

	₹
Stock of Raw Materials on 01-01-2019	1,00,000
Stock of Raw Materials on 31-03-2019	74,000
Purchases of Raw Material	6,00,000
Travelling Expenses	5,000
Carriage Inward	10,000
Carriage outward	15,000
Depreciation on plant	18,000
Factory Rent	12,000
Office Rent	10,000
Bad debts	7,000
Productive wages	20,000
Traveller's salary and commission	4,000
Expenses regarding purchases of material	4,000
Gas, fuel and water	8,000
Manager's salaries (He devotes 2/3 of his time to factory)	9,000
Sales	10,48,000

Prepare a cost sheet showing :

- a) Cost of Material consumed
- b) Prime cost
- c) Works cost
- d) Cost of production
- e) Total cost
- f) Profit

- Q5)** The following information relates to Aditya Builders, Akola for the year ended 31-03-2019. **[10]**

	₹
Contract Price	6,00,000
Plant & Machinery as on 1-4-2018	30,000
Materials	1,70,600
Labour charges	1,48,750
Engineer's fees	6,330
Outstanding wages	5,380
Uncertified work	12,000
Overhead Expenses	8,240
Material Returned to stores	1,600
Material on hand at site	3,700
Plant & machinery on hand at site on 31-03-2019	22,000
Value of work certified	3,90,000
Cash Received	3,51,000

Prepare contract Account for the year ended on 31-3-2019 showing separately the amount of profit that may be taken to the credit of profit and loss Account.

- Q6)** A product of Infocia Ltd. Delhi passes through two distinct processes 'A' and 'B'. From the following information you are required to prepare process 'A' Account, Process 'B' Account, Abnormal loss A/c and Abnormal Gain A/c. **[10]**

Particulars	Process 'A' ₹	Process 'B' ₹
Materials (Introduced 20,000 Units in Process 'A')	30,000	3,000
Labour	10,000	12,000
Overheads	7,000	9,850
Normal loss	10%	4%
Scrap value of Normal loss	1/-per unit	2/-per unit
Output	17,500 units	17,000 units

There is no stock or work in progress in any processes.



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[5804]-203
F.Y. B.B.A.
INTERNATIONAL BUSINESS
203 : Commercial Geography
(2019 Pattern) (Semester - II) (CBCS)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to right side indicate full marks.*

Q1) A) Multiple choice questions

[5]

- i) _____ industry needs wood as a raw material.
 - a) Furniture
 - b) Paper
 - c) Boxmaking
 - d) All of these
- ii) _____ is the costliest medium of transport.
 - a) Airways
 - b) Roadways
 - c) Railways
 - d) Waterways
- iii) _____ sector activities are based on agriculture.
 - a) Tertiary
 - b) Secondary
 - c) Primary
 - d) None of these
- iv) Kashmir is known for
 - a) Tourism
 - b) Apples
 - c) Kesar
 - d) All of these
- v) _____ is a form of cloth design.
 - a) Kolapuri
 - b) Bandhari
 - c) Willow
 - d) Meenakari

B) Match the following :

[5]

- | | |
|---------------------------|----------------------|
| i) Solar energy | a) Maharashtra |
| ii) GI | b) Solar cell |
| iii) Golden quadrilateral | c) Seaport |
| iv) Cochi | d) Alphanso mango |
| v) Sugar industry | e) Connected highway |

P.T.O.



- C) One sentence [5]
- i) What is meant by silk routes?
 - ii) Define commercial geography.
 - iii) Mention 2 advantages of trade.
 - iv) Write 2 applications of solar energy.
 - v) Mention 2 sources of electricity.

- D) Fill in the blanks [5]
- i) GI Stands for _____.
 - ii) _____ energy plant is located at Tarapur.
 - iii) _____ forests are found in west bengal.
 - iv) _____ transport means is used to carry heavy loads over long distances.
 - v) CPCC stands for _____.

Q2) Any 3 out of 5 long answer questions to be attempted. [30]

- a) Explain in detail the various commercial sectors of the economy with suitable examples.
- b) Write a detailed note about the different types of forests & their significance.
- c) Explain the various factors affecting the choice of industry location.
- d) Explain the importance of transportation in business.
- e) Explain scope of commercial geography.

Q3) Short notes (any 4 out of 6) [20]

- a) Solar energy
- b) Local Localisation process
- c) Road transportation
- d) Importance of rural industry.
- e) Scope of commercial geography.



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P2157

[Total No. of Pages : 3

[5804]-204

F.Y. B.B.A. (IB)

**204 : PRINCIPLES OF MARKETING
(2019 Pattern) (CBCS) (Semester - II)**

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to right indicate full marks.*

Q1) Objective Type Questions :

A) Multiple choice questions :

[5]

- i) _____ are human needs as shaped by individual and personality and culture.
 - a) Needs
 - b) Demands
 - c) Values
 - d) Exchanges
- ii) A _____ is the set of actual and potential buyers of a product.
 - a) market
 - b) audience
 - c) group
 - d) segments
- iii) Marketing is _____.
 - a) System
 - b) Process
 - c) Is an Science and Art
 - d) All the above
- iv) Product, Price, Place and _____.
 - a) promotion
 - b) performance
 - c) placement
 - d) practice
- v) _____ is an activity of selling and purchasing of goods or services.
 - a) Manufacturing
 - b) Purchasing
 - c) Marketing
 - d) Production

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- B) Define the term : [5]
- i) Marketing Environment
 - ii) Product mix
 - iii) Functions of marketing
 - iv) Role of marketing manager
 - v) Market segmentation

- C) Match the pairs : [10]

A	B
i) Product development	a) Employee
ii) Price	b) Political factor
iii) Place	c) Location of sales
iv) Promotion	d) Developing new products for sales
v) Internal marketing environment factor	e) Advertising
vi) External marketing environment factor	f) Packaging
vii) Physical Evidences	g) Directly/Indirectly involved in business process
viii) People mix	h) Combination of Traditional & digital marketing
ix) Digital marketing	i) Promotion of brands to connect with potential customers through internet
x) Hybrid marketing	j) Products that are presumed to be environmentally safe
xi) Green marketing	

- Q2) Long answer questions (any 3) : [10 marks each]**

- a) What is marketing? Explain the objectives of marketing with reference to marketing in developing economy.
- b) Explain the various factors that affects the marketing environment.
- c) What is market segmentation? Explain the importance of market segmentation in day today business activities.
- d) Explain the Rural marketing with reference to its contribution in Indian economy.
- e) What is marketing mix? Explain the different elements of marketing mixes.

Q3) Short notes (Any 4) :

[5 marks each]

- a) Green marketing
- b) Product life cycle
- c) Elements of market segmentation
- d) Marketing Environment
- e) Challenges of marketing manager



Total No. of Questions : 5]

SEAT No. :

P2158

[Total No. of Pages : 4

[5804]-205
First Year B.B.A. (IB)
205- BUSINESS STATISTICS
(2019 Pattern) (Semester - II)

Time : 2½ Hours]

[Max. Marks : 70

Instructions to the candidates:

- 1) *Answer all questions.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right indicate full marks.*
- 4) *Assume suitable data if necessary.*

Q1) a) Fill in the blanks :

[5 × 2 = 10]

i) Data obtained by observing values of quantitative variables are referred to as _____.

(Discrete data, continuous data, Quantitative data)

ii) The process of arranging data into rows and columns is called _____.

(Classification of data, tabulation of data)

iii) The empirical relation between Mean, Median and Mode is _____.

(Mode = 3Median – 2 Mean), (Mode = 2 Median – 3Mean)

(Mode = Median + Mean)

iv) Standard deviation is always _____.

(Positive, Negative, Zero)

v) The highest range of the correlation (r) is _____.

(0 and 1), (-1 and 0), (-1 and +1)

P.T.O.



- b) State whether the following statements are true or false. (3 out of 5) [3 × 2 = 6]
- i) The frequency distribution indicates how many times each value in a data set occurs.
 - ii) The histogram is a measure of central tendency.
 - iii) The 'mean', the 'median' and the 'mode' are all measures of central tendency.
 - iv) The mean of a set of scores is the sum of all the scores in the set and divided by the numbers of scores.
 - v) The 'variance' and the 'standard deviation' are two different terms indicating same concept.

Q2) Attempt any four of the following : (4 out of 6) [4 × 4 = 16]

- a) Represent the data given below by histogram :

Income (in Rs.)	Frequency
0 – 50	10
50 – 100	30
100 – 150	80
150 – 200	90
200 – 250	40
250 – 300	20

- b) Find the Median of the following distribution :

X	1	2	3	4	5	6
f	8	12	16	19	20	25

- c) Calculate Range and the coefficient of range from the following data :

X	10–20	20–30	30–40	40–50	50–60	60–70	70–80	80–90	90–100
f	6	4	15	24	11	3	10	16	20

- d) What is coefficient of correlation?
- e) Explain functions of statistics?
- f) Distinguish between classification and tabulation?

Q3) Attempt any four of the following : (4 out of 6)

[4 × 4 = 16]

- a) Draw a pie diagram for the following data of production of sugar in quintals of various countries.

Country	Production of sugar (quintals)
Cuba	62
Australia	47
India	35
Japan	16
Egypt	6

- b) Calculate the Median when Mean and Mode of Distribution are 38.6 and 32.6 respectively.
- c) Draw a scatter diagram for the following and indicate whether the correlation is positive or negative.

X	10	20	30	40	50
Y	20	40	60	80	100

- d) What are the applications of Regression Analysis?
- e) What is Primary and secondary data?
- f) Define the term Range with example?

Q4) Attempt any four of the following : (4 out of 6)

[4 × 4 = 16]

- a) Draw a multiple bar diagram for the following data :

Year	Profit before tax (in Rs) (in Lac)	Profit after tax (in Rs) (in Lac)
2010	195	80
2011	200	87
2012	165	45
2013	140	32

- b) The weekly wage of 5 workers is as given below :
1350, 1400, 1450, 1370 and 1480 compute the arithmetic mean.
- c) Find standard deviation of (₹) 8, 10, 15, 24, 28.

d) Calculate Range and its Coefficient from the following data.

53, 46, 18, 16, 75, 84, 28

e) What do you mean by regression lines and regression equations?

f) What is standard deviation? Write the properties of standard deviation?

Q5) Attempt any one out of two :

[1 × 6 = 6]

a) If the two lines of regression are :

$$4x - 5y + 30 = 0 \text{ and}$$

$$20x - 9y - 107 = 0$$

Which of these is the line of regression of x on y and y on x ? Find r_{xy} and σ_y when $\sigma_x = 3$.

OR

b) Calculate coefficient of variations of the following data?

S. No	1	2	3	4	5	6	7	8	9	10
Weight (in Kg.)	52	56	44	32	51	48	39	58	46	54



Total No. of Questions : 5]

SEAT No. :

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[Total No. of Pages : 2

[5804] - 206
F.Y. B.B.A. (IB)
206 : FUNDAMENTALS OF COMPUTERS
(2019 Pattern) (CBCS) (Semester - II)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Neat diagrams must be drawn wherever necessary.*
- 3) *Figures to the right indicate full marks.*

Q1) A) Fill in the blanks : **[5]**

- i) $(7204)_8$ is _____ number.
- ii) OCR is _____.
- iii) Scanner is _____ device.
- iv) Minicomputer is _____ than mainframe computer.
- v) GUI is _____.

B) True or False : **[5]**

- i) Computer understand only binary language.
- ii) Microcomputer is a standard desktop at home.
- iii) Assembly language & binary language is same.
- iv) The integration of star & Bus topology is Tree topology.
- v) MAN is Mega area network.

Q2) Answer the following (Any One) : **[10]**

- a) Give any three Arithmetic operators of excel.
- b) What is Networking? Explain its types.

P.T.O.



Q3) Answer the following (Any One) : **[10]**

- a) Explain the types of printers in detail.
- b) Explain the types of scanners in detail.

Q4) Answer the following : **[10]**

What is Internet, explain its advantage, disadvantage & uses.

Q5) Write short note (Any Two) : **[10]**

- a) Search Engine.
- b) CPU
- c) RAM & ROM

